



Board of Directors - Meeting Notice

Date: June 17, 2010

Time: 7:30 – 9:00 am

Location: Brodhead Memorial Public Library
1207 25th Street - Brodhead, WI 53520

AGENDA:

		LEAD	ACTIVITY	DESIRED RESULT
7:30 am	Call to Order & Introductions	Sanders	Decision	Ability to Proceed
	Introduction to Consent Agenda/Board Member Guide: <ul style="list-style-type: none"> • Set the meeting agenda • Distribute materials in advance • Read materials in advance • Introduce the consent agenda at the meeting • Remove (if requested) an item from the consent agenda • Approve the consent agenda 			
	Approve Consent Agenda as follows:	Sanders	Decision	Ability to Proceed
	1. May 20, 2010 Board Minutes 2. May 2010 Financial Report 3. Information: Calendar of Meetings 4. Executive Director's Report	5. Wis. Way Blueprint Briefing (Information) 6. Wisconsin Way Economic Summit Series (Infor.) 7. SW Wisconsin SBDC (information)		
7:35 am	Madison Region Business Retention System Participation Agreement	Schramke	Decision	Ability to Proceed
7:40 am	CGI Communications – Green Co. Movie <i>(this opportunity was presented to Green County Tourism and GCDC. There is no cost, but CGI would be contact local businesses for advertising.)</i>	Schramke	Decision	Ability to Proceed
7:50 am	Green County Virtual Incubator Project <i>(share concept plan & request input)</i>	Schramke	Informational	Understanding
7:55 am	Comprehensive Economic Development Strategy – Survey of Potential Projects <i>(please bring ideas for projects that we should include in the regional economic development strategy – ie incubator)</i>	Schramke	Informational	Understanding
8:00 am	Community Roundtable / Partner Reports / Board Member Business / Good of the Order	All	Informational	Understanding
8:30 am	Strategic Issue Discussion: Maximizing Marketing Opportunities Randy Gunter, The Gunter Agency – New Glarus Questions to consider: <ol style="list-style-type: none"> 1. What is GCDC's role in promoting a Green County brand? 2. What is GCDC doing well / not so well, as it relates to marketing? 			
9:00 am	Adjourn	Sanders	Decision	Ability to Proceed

Next Meeting - July 15, 2010

Location to Be Announced.

good business country!

Green County Development Corporation
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www.GreenCountyEDC.com

The Green County Development Corporation's is to provide leadership in securing the economic health and success of Green County communities and businesses.